



## **Announcement: The New LifeMark Website – Enhanced Features for Contractors**

We are excited to introduce the newest version of the **LifeMark Website and Software**, designed to bring expanded functionality to both new and existing systems in the field. With over-the-air software updates, a feature that has long been part of the **LifeMark 100**, we've been able to continuously roll out improvements and innovations like these, enhancing the performance of your systems and ensuring they evolve with your needs.

### **Key Enhancements:**

#### **1. Enhanced Pattern Recognition:**

- Through the latest over-the-air software updates, **LifeMark 100 systems** now offer enhanced precision in identifying and recording pavement marking pattern changes. This advancement enables the automatic detection and documentation of the marking's pattern changes during project recording, providing more valuable and comprehensive project data.

#### **2. P.A.S. Upgrade for Pattern Coding:**

- For users with the **Pattern Automation System (P.A.S.) upgrade**, your system goes a step further by **coding and applying pattern changes** directly onto the road surface during layout. This feature is invaluable for contractors who require precise pattern marking in dynamic environments.

#### **3. Import GIS Data for Automatic Layout:**

- Our new **Import feature** allows contractors to **upload detailed pavement marking GIS data** directly into the system. This enables **LifeMark 100** to automatically apply layout markings based on imported data, which is particularly useful in new construction projects or major maintenance efforts with significant changes. This reduces setup time and ensures markings are perfectly aligned with project requirements.

#### **4. Export Feature for Data Flexibility:**

- If you've opted for the **upgraded export feature**, you can now **download detailed marking data**, including the exact location and pattern type, from **LifeMark 100 systems**. This data can be integrated into third-party software or services, allowing for further analysis, refinement, or customization of road markings.

### **Why This Matters for Contractors:**

- **Maximized Efficiency:** The enhanced ability to record and apply pattern changes automatically significantly reduces the time spent on each job. With fewer manual adjustments, contractors can focus on delivering quality results faster.



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- **Streamlined Data Integration:** The new GIS data import function allows for seamless transitions in large-scale or new construction projects, minimizing the risk of errors and ensuring that all layout markings are applied exactly as planned.
- **Adaptable and Future-Proof:** The export feature empowers contractors by providing them with detailed data that can be customized and adapted using third-party tools, giving you complete control over your project from start to finish.

These latest website and software updates represents our commitment to delivering tools that make your job safer, faster, and more accurate.

**Get in touch today** to discover how these new features can elevate your road marking operations!